

UGC AD PACKAGES

All-new content planned, scripted, filmed & edited

12
ADS

NEW MOON

£2,975



WHAT'S INCLUDED...

12

UGC-STYLE VIDEO ADS
4 Concepts, 3 Hook Variations

1

CONTENT CREATORS



COMPETITOR RESEARCH



AUDIENCE RESEARCH

1

EDITING REVISIONS

18
ADS

HALF MOON

£4,250



WHAT'S INCLUDED...

18

UGC-STYLE VIDEO ADS
4 Concepts, 3 Hook Variations

2

CONTENT CREATORS



COMPETITOR RESEARCH



AUDIENCE RESEARCH

2

EDITING REVISIONS

24
ADS

FULL MOON

£5,585



WHAT'S INCLUDED...

24

UGC-STYLE VIDEO ADS
4 Concepts, 3 Hook Variations

3

CONTENT CREATORS



COMPETITOR RESEARCH



AUDIENCE RESEARCH

2

EDITING REVISIONS

ORGANIC UGC

All-new content planned, scripted, filmed & edited

4
ASSETS

ASTRAL
£410

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WHAT'S INCLUDED...

- 2 **UGC-STYLE ASSETS**
1 to camera, 1 voice over
- 1 **CONTENT CREATORS**
- 2 **REMIXED REELS**
Fresh content from existing assets
- ✓ **COMPETITOR RESEARCH**
- ✓ **AUDIENCE RESEARCH**

7
ASSETS

GLOW
£655

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WHAT'S INCLUDED...

- 4 **UGC-STYLE ASSETS**
2 to camera, 2 voice over
- 2 **CONTENT CREATORS**
- 3 **REMIXED REELS**
Fresh content from existing assets
- ✓ **COMPETITOR RESEARCH**
- ✓ **AUDIENCE RESEARCH**

10
ASSETS

LUNAR
£890

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WHAT'S INCLUDED...

- 6 **UGC-STYLE ASSETS**
3 to camera, 3 voice over
- 3 **CONTENT CREATORS**
- 4 **REMIXED REELS**
Fresh content from existing assets
- ✓ **COMPETITOR RESEARCH**
- ✓ **AUDIENCE RESEARCH**